

Exclusive Luncheon Seminar

MBA Expectations vs Reality

Many professionals and executives believe MBA is an essential element in their CV for their career progression in nowadays competitive environment. In this seminar, Mr. Patrick Liao from Manpower & Manchester MBA alumni will share insights into how MBA degree holders should position themselves in modern global economy.

During this Seminar, you will learn :

- The new trends and career skills which are required in the global economic environment
- Practical advice and guidance on becoming more competitive in the new global market
- An overview of the difference between the international and domestic career development
- Why you need Manchester Global MBA
- How does Manchester MBA help to advance my career?

You and a friend of yours are invited to attend an '**Exclusive High Table Luncheon & Seminar**', hosted by Manchester Business School at following details:

Date & time : 15 May 2010 (Saturday), 12:00pm – 2:00pm

Venue: The Garden Hotel, Guangzhou

Language: English/Putonghua

*Lunch will be served

By invitation only! For information and registration, please contact MBS team at +852 25264680 or email us at mba@mbs.edu.hk.

About Manchester Business School

The University of Manchester, established in 1824 with 22 Nobel Prize winners, is one of the most prestigious universities in the UK and in Europe. The Manchester Business School (MBS) is an internationally recognized centre of excellence for management studies (rated RAE 5 - excellent by the UK Government). The "Manchester Method" (a practical, project based approach to learning), ensures that the students apply what they have learned to real life business scenarios, which become living case studies. MBS is now the biggest campus-based business and management school in the UK (Alumni worldwide exceed 7,000). MBS is one of the top 25 world-class business schools with triple accreditations – AACSB International (US), EQUIS(Europe) and AMBA(UK) and it ranked 4th in the UK, 9th in Europe and ranked average 28nd globally in Financial Times MBA ranking 2006-10.

The Manchester Global MBA is a blend of self-study plus face-to-face workshops. The contact hours, quality and degree award are equivalent to a full-time MBA. Exemption is available to holders of ACCA, HKICPA, CIMA & CPA Australia Membership. Currently, our MBA programmes with an enrolment of 3,500 students from 100 countries and can access to over 20,000 MBS alumni network. The School has the centre worldwide – Hong Kong, Singapore, Dubai, Malaysia and Jamaica. MBS launched the part-time MBA since 1992. The programme is targeted at Finance professionals who desire to obtain an MBA from MBS but do not wish to leave their career that they enjoy. **Scholarship will be offered to students from mainland China.**

About Manpower

Manpower Inc. (NYSE: MAN) is a world leader in workforce solutions. The 62-year-old company has 4,000 offices in 82 countries and territories. Manpower Inc. first entered mainland China market in 1994. Today, Manpower has nearly 400 recruiters operating nationally in 19 cities across mainland China.

We offer a wide array of employment services, specializing in various practices including Accounting & Finance, Engineering & Manufacturing, Human Resources, Information Technology, Office, Sales & Marketing, and Supply Chain. Through Manpower brand, we provide permanent recruitment, temporary staffing and managed services. To meet clients' needs for middle to senior level candidates, we provide customized employment services under Manpower Professional brand. We have more than 3,500 clients in Mainland China, comprising of local and multinational companies.

For more information about Manpower and its operations in mainland China, please visit: www.manpower.com.cn.

About Patrick Liao

Patrick Liao is the Regional Director of Manpower South China. He is responsible for developing business operations and managing daily administration in South China region including Guangzhou, Xiamen, Changsha, Fuzhou and Shenzhen.

Patrick joined Manpower in December 2003 and served as a branch manager of Manpower Guangzhou and area manager of Manpower South China. Under Patrick's leadership, Manpower Guangzhou has enjoyed rapid development and now has more than 50 recruiters. Meanwhile, Manpower's service network has also expanded to several other cities in South China including Shenzhen, Xiamen, Changsha and Fuzhou. With his excellent business performance and leadership capabilities, Patrick was promoted as the Regional Director of Manpower South China, responsible for business development and daily administration in South China.

Patrick processes more than eight years of experience in senior level talent recruitment, training, and sales & marketing in the fields of FMCG, manufacturing, supply chain, and human resource consulting. He has successfully helped many companies of different size and types fill their job vacancies.

Before joining Manpower, Patrick worked for UPS as a business development manager. Patrick holds a bachelor degree of Economics from Guangdong University of Foreign Studies.

